

# Millennials: the Generation that Walks the Talk

## Walking More, Driving Less



83% of Millennials like walking, but only 71% like driving. This 12 point gap is a wider margin than any other generation. The gap for Baby Boomers is 2 points.



50% of Millennials prefer living within an easy walk of other places (compared to 43% of Gen X, 38% Baby Boomer and 30% Silent Generation)



51% of Millennials prefer living in attached housing (townhouse, condo) where they can walk to shops and have a shorter commute (compared to 44% of Gen X, 43% Baby Boomer and 41% Silent Generation)



Millennials walk more for transportation: 32% walked to work/school (compared to 19% for Generation X and 13% for Baby Boomers). 62% of Millennials walked for errands (compared to 54% of Generation X and 53% of Baby Boomers).

## And When Millennials Aren't Walking....

Millennials use public transportation more than any other generation (40% did compared to 28% for Gen-X, 19% for Baby Boomers, and 8% for the Silent Generation).



## When Asked About Government Transportation Spending Priorities

Millennials showed more preference than other generation for:

59%

Expanding public transportation, including trains and buses



53%

Developing communities where more people do not have to drive long distances to work or shop



58%

Providing convenient alternatives to driving such as walking, biking, and public transportation



49%

Building more sidewalks

