Overview

The number of Bike Share systems has grown dramatically in the United States in the past five years, but available system data shows that bike share is less accessible to lower-income and minority communities. User data has also shown that bike share members are much more likely to be white and higher income. In 2015, the Better Bike Share Partnership (BBSP) funded initiatives in six cities to increase access to bike share and overcome barriers to usage for low-income and minority communities.

This poster presents information on what bike share operators are currently doing to address equity barriers, and what we are doing to learn about how successful those efforts have been so far.

What are bike share operators doing now?

Findings from a survey of bike share operators

In spring 2016, we surveyed bike share operators about whether and how they consider equity when making decisions about the system. 55 of 75 systems responded to the survey. Select findings are shown below.

Outreach and Research Target Areas

Bronzeville & South Side, Chicago

West, North, and South Philadelphia

Bedford-Stuyvesant & East Williamsburg, Brooklyn, New York

Key Barrier Questions

A key section of the survey asks resident about potential barriers to bicycling in general, and to using bike share specifically. Responses are still being tabulated, but based on the pilot surveys, we have some key barriers we are exploring.

Barriers marked with an asterisk (*) were selected by more than 33% of pilot respondents.

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